



Ingrid Mühlhauser
Karl-Marx-Allee 80 | 0401 10243 Berlin Deutschland

Curriculum Vitae



Ingrid Daniela Mühlhauser
born: 09.05.1972 in Bludenz
Nationality: Austrian

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| <p>o n g o i n g 15.07.14</p> | <p>Designer (Berlin/Germany) – Entrepreneur/Freelancer – working in the fields of Corporate Design, Branding, Identity, Graphic Design, Social Media Communication, Web Design, Illustration, Exhibition Design and Packaging. A selection of projects may be found on my website or is seen in the enclosed portfolio. Continuously I work for GLS Campus Berlin – which includes GLS German Language School and Hotel Oderberger. More recently, since December 2018 for TV-Turm Alexanderplatz.</p> | <p>References</p> |
| <p>15.07.14 15.07.12</p> | <p>Interwall GmbH (Dornbirn/Austria) – Art Director for Print Design Department Responsible for the Key Accounts Inhaus and ISG. Rebranding, developing the corporate concept for catalogues for the brands concept and Optima.</p> | |
| <p>31.07.16 15.05.07</p> | <p>Vorarlberg University of Applied Sciences (Dornbirn/Austria) – Media Designer & Art Director of inhouse graphic department. Team Leader of up to five Designers working for approx. 130 events/year and all Bachelor and Masters relevant communication. After seven years I continued as external Lecturer & Coach for Bachelor-Thesis.</p> | |
| <p>14.05.07 11.04.05</p> | <p>KSV Krüger Schubert Vandreike (Berlin/Germany) – Freelancer/Graphic Designer for BMW and Mini B-Motor Shows; russmedia (Schwarzach/Austria) – Freelancer/Media Designer for online products and User Interface Designer; Kombinat (Dornbirn/Austria), Flax, Jutz, Mätzler (Dornbirn/Austria) – Freelancer/Communications Designer for Logo Design, Branding and Corporate Identity;</p> | |
| <p>31.12.04 01.04.04</p> | <p>Davilla Werbeagentur (Bregenz/Austria) – Art Director in the field of Corporate Design, Print Design, Web Design, Exhibition Design, Packaging, Brochures, Leaflets, Announcements for the brands: Kunert, Migros, ISCO, Hefel Bed & Sleep, Land Vorarlberg</p> | |
| <p>05.03.04 01.03.01</p> | <p>Designbureau KM7 (Frankfurt am Main/Germany) – After a 6 months Internship, I continued as Freelancer and Art Director after my Diploma in the fields of Print Design, Exhibition Design, Video and Animation; Projects: Book Design for NDW, Rockbuch Verlag, Motor Shows for Lexus in Geneva, Lexus IAA Motor Show Frankfurt, Audi Tokyo Motor Show</p> | |
| <p>B a n d 128 W i e n 2003</p> | <p>Tunnelwelten. Forschungsarbeiten aus dem Verkehrswesen published through the BM-VIT (Bundesministerium für Verkehr, Innovation und Technologie)</p> | <p>Publication</p> |
| <p>17.12.00 08.09.00</p> | <p>Manchester Metropolitan University, Manchester, U.K.</p> | <p>Exchange Term</p> |
| <p>30.10.02 01.10.98</p> | <p>Communication Design and Interactive Media – InterMedia at the Vorarlberg University of Applied Sciences in Dornbirn, Austria Final Exam: Magistra (FH) in Communication Design and Interactive Media Diploma: 'Tunnelwelten' An approach to the design possibilities in road tunnels</p> | <p>Education</p> |
| <p>26.10.98</p> | <p>Höhere Graphische Lehr- und Versuchsanstalt, Vienna/Austria</p> | <p>Study Entitlement</p> |
| | <p>German (mother tongue), English (fluent, written and verbal), French (basic skills)</p> | <p>Languages</p> |



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Lecturing University Activities

Coach

Bachelor-Thesis

| | | | |
|------|---|---|-----------------|
| 2016 | Der kleine Einheimische für Innsbruck (A short native for Innsbruck). A travel guide concept; Publication: 04/2018, Tyrolia Verlag, ISBN 978-3-7022-3673-1 | ▶ | Nadine Schaber |
| 2015 | Comic Noir. Analysis and Presentation of a Comic Genre | ▶ | Vincent Hehle |
| | ohne über ich. Traum und Kreativität im Wechselspiel. | ▶ | Manuela Neuner |
| | Stylistic devices and reception of contemporary erotic illustration in a historic-geographical context | ▶ | Sven Lobnig |
| | Design for Change. From the Exploitation of Resources to the Benefit of Potentials. | ▶ | Selina Alge |
| 2013 | Intros for video games. | ▶ | David-Kay Solér |
| 2012 | Corporate Design of a handmade fashion label | ▶ | Gülin Özdel |
| | Modified cover design for the magazine 'Kultur' | ▶ | Natalie Brunner |
| 2011 | Cry for Help. Illustrated Communication Campaign for First Aid | ▶ | Michel Pfister |
| | To the Top. A climbing guide for beginners | ▶ | Mona Hörtnagl |

Lectures

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|-------------|--|---|--------------|
| 2015 – 2012 | 'Drawing, Scribbling, Visualizing' – FH Vorarlberg, Bachelor InterMedia | ▶ | 1st Semester |
| 2011 | Interdisciplinary media production Print: 'Corporate Identity for the Restaurant Mol: molecular kitchen' (fictional) – FH Vorarlberg, Bachelor InterMedia | | |
| 2010 | Interdisciplinary media production Print: 'Re-Branding/Corporate Identity for the Airline Intersky' (fictional) – FH Vorarlberg, Bachelor InterMedia | ▶ | 5th Semester |

Symposium Workshops

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| 2013 | Design Symposium: 'What is sustainable communication?' |
| 2012 | Organization of a Typo workshop Typo26+ 'Follow the quick brown fox' |
| 2010 | Coaching Semester exhibition 'VORnissage' |
| 2009 | Coaching Semester exhibition 'VORnissage' |
| 2008 | Concept and organization 'Street Art Workshop with Jef Aerosol' Concept and Art direction of Design Symposium about Illustration: 'Illustre Runde' |